DISTRICT EIGHT 4-H BOOTH CONTEST
Superintendent Karen Miliffe
Orange County 4-H Extension Agent

PURPOSE
To work together as a team to plan, design and construct an educational booth that promotes your club’s project work and the 4-H program.

GUIDELINES
1. The 4-H Booth Contest is open to all Orange and Seminole County 4-H clubs. Brevard, Lake, Osceola and Volusia counties are limited to one booth per county.
2. Eligible 4-H entities must submit a proposal by January 31, 2014 to be considered for entry in the 4-H Booth Contest. Proposal forms are available through your local 4-H office or online at http://orange.ifas.ufl.edu/4h/centflafair.html.
   Booth proposals will be judged to determine which clubs are granted a booth space. Judging criteria includes:
   1. Describe how the booth is interactive
   2. Describe how booth will promote 4-H club and county program
   3. Describe how the booth is educational
   4. If you submitted a booth last year, please explain how your booth is at least 50% different
   5. Explain how 4-H club name, county name and 4-H logo will be incorporated into the display.
3. Final booths will be notified of acceptance by Friday, February 7, 2014. A maximum of 20 booth entries will be awarded space.
4. Each club that enters a booth must provide a minimum of two volunteers to staff the 4-H Info Table. This can include a combination of 4-H youth members and adult volunteers. At least one of these volunteers must be an adult.
   4-H Info Table volunteers are responsible for supervising the 4-H building for a single two-hour time slot during the Central Florida Fair (February 27 - March 9, 2014). Failure to fulfill this duty will result in the loss of the club’s premium dollars.
5. Contact information for booth watching volunteers must be included with the application. This should include participants’ name, telephone number and email address.
6. Booth set up will take place on Saturday, February 22 from 10:00 AM to 2:00 PM, Sunday, February 24 from 1:00 PM to 5:00 PM, and/or Monday, February 24 from 10:00 AM to 7:00 PM.
7. Booths will be in an 8x10 area (8 ft. wide and 10 ft. deep) with 3 ft. railing surrounding the sides.
8. NO live animals will be allowed in the booths. This includes goldfish, worms or any other animals.
9. The booth design and construction MUST be a youth/adult partnership.
10. Booths MUST be at least 50% different than the previous year’s booth.
11. Booths MUST clearly display the club name, county name, and 4-H logo. The 4-H logo must be displayed in accordance with National 4-H policy. For more information visit http://www.csrees.usda.gov/nea/family/res/pdfs/using_the_4h_name.pdf
12. Booth should have 4-H promotional information including information about 4-H club and county 4-H program. The idea is to promote 4-H and encourage others to join the 4-H program.
13. Booths MUST be interactive. This means that visitors should be able to take part in the exhibit, whether this involves a game, puzzle, or quiz. The goal is to provide a “hands on” learning experience! See handout for further details.
14. Booths should not have anything pinned, wired or taped that is so heavy that it rips the drapes. Objects may be hung over the horizontal poles using wire, tape (if strong enough), string, etc.
15. Booths cannot be removed before Sunday, March 9 at 6:00 PM. Failure to comply with this guideline will result in automatic forfeiture of a club’s premium.
16. Club booths must meet ALL of the above guidelines in order to receive the $300 premium.
17. All contest related questions should be referred to Karen Miliffe at (407) 254-9213 or kj3@ufl.edu.

JUDGING CRITERIA
  Compliance with contest rules ......................20 points
  Creativity........................................20 points
  Interactive component..................................20 points
  Educational value..................................20 points
  Relation to 4-H project work..........................20 points

AWARDS
  First Place – $250
  Second Place – $200
  Third Place – $150
  Fourth Place – $100
  Fifth Place – $50
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<td>Educational Value</td>
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<td>Different from booth last year</td>
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Interactive Displays
Have you ever visited a museum or other educational facility where you were given the opportunity to “learn by doing”? Sounds familiar doesn’t it? “Learn by doing” is the 4-H way. This is your opportunity to teach the public something about what your club does and for fair visitors to try their hand at your project area. The public is coming to you, how they interact with 4-H depends on careful planning and presentation.

Fair booths are intended to be a youth/adult partnership, 4-H members should have an active role in the planning and execution of their booth and should plan to participate in staffing their booth with a supervising 4-H adult volunteer. As you decide who will staff your booth, think about planning activities for that time period that have the potential to get the public involved and interested in 4-H.

What qualifies as Interactive?
Quiz boards (game boards), skill-a-thons, make and take activities are just some ideas for ways to engage a fair visitor. Simply distributing printed material or displaying club memorabilia is not considered interactive; it may be promotional or educational but it is not interactive. Distributing printed materials can also lead to litter problems in the building and may not be the best choice. Develop an activity that requires a visitor to leave their mark at your booth—such as a comment board or a design board that proudly displays a visitor’s end product (see Example 2). Brainstorm ways to teach a complete stranger what you have learned in your projects and incorporate them into your booth presentation.

Important to Remember
• People will form an impression about 4-H from your booth. Attractive, well-made posters, exhibits and other items contribute to a positive image for your club and for all 4-Hers.
• Be sure everyone working the booth knows what to do and how to relate to the public. Generally there should be no more than 4 youth staffing a booth at a time. When dealing with visitors—it is common courtesy to be attentive, listen to their questions and assist/encourage them in any interactive displays.
• Be sure that everyone is dressed appropriately to represent 4-H. Neat, tasteful clothing reflects positively on the 4-H program.
• Booths should prominently display a 4-H Clover or mention 4-H. When using the official clover with H’s, federal guidelines should be followed (no pink clovers).
• Booth content should be educational and fun—Some appropriate themes for content include: promotion/demonstration of a specific 4-H project, 4-H life skill development, Community Service, Florida 4-H history (related to the centennial).
• You never know what impact you might have on a visitor. What can you do to transform a public visitor into a future 4-Her or volunteer, or convince them to participate in the youth livestock auction?

If you have questions or would like further resources in active learning strategies, contact Rebecca Harris, Orange County 4-H Agent for more information by phone 407-254-9200 or email rlharris@ufl.edu.
Examples of Interactive Displays

Example 1. Forest products are explained through pictures and smell in a simple Question/Response format. Visitors test their existing knowledge while engaging their senses. Scent chips are behind doors and visitors match the scent to the part of the tree that is responsible for that product. In this example the visitor learns that chocolate comes from a seed.

Example 2. Visitors are given an opportunity to reflect what they have learned through making a “leaf rubbing” that is included as part of the exhibit.

Example 3. Design for 2008 Booth Application. This exhibit explained the water cycle and what steps homeowner could follow in order to save water, reduce environmental impacts, and save money.

REMEMBER for your application you must INCLUDE a drawing of your booth design and describe how interactive exhibits are incorporated.
Proposal for 4-H Interactive Club Booth for Central Florida Fair

Due: January 31, 2014 by 5:00 p.m.

To the Orange County Extension office: 6021 S. Conway Rd., Orlando, FL 32829 or by email: kj3@ufl.edu.

Booth proposals will be judged to determine which clubs are granted a booth space.

4-H Club Name: _________________________________________________________________

County: ___________________________________________________________________

Contact person for booth: _____________________________________________________

Email of contact person: _______________________________________________________

Telephone number of contact person: _____________________________________________

Check payable to: _______________________________________________________________

Describe how the booth is interactive. Be sure to explain how the booth will arouses and hold the interest of people walking by. Describe what activity will be done in the booth to make people stop long enough to participate in the interactive activity. Describe how 4-H project work will be promoted.
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Describe how the booth will promote your 4-H club and county 4-H program. Explain how the booth makes 4-H appealing to potential 4-H members.
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Describe how the booth is educational. How will you present facts or information in a distinctive manner?
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

If you submitted a booth last year, please explain how your booth is at least 50% different:
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Explain how 4-H club name, county name and 4-H logo will be incorporated into the display.
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

- A diagram/illustration of your fair booth layout must accompany this proposal form in order for you to be considered for inclusion. Booth will be in an 8 foot by 10 foot area.
- To receive premium dollars your club must send a MINIMUM of two volunteers (at least one adult) to staff the 4-H Info Table during your assigned time.
*If more space is needed, feel free to add additional pages.

Final booths will be notified of acceptance by Friday, February 7, 2014.
A maximum of 20 booth entries will be awarded space.